# JANUARY / FEBRUARY 2010

# sleeper

HOTEL DESIGN, DEVELOPMENT & ARCHITECTURE

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CROSBY STREET FIRMDALE BRING LONDON STYLE TO NYC THE YAS HOTEL ASYMPTOTE'S ABU DHABI LANDMARK SWEDISH STYLE THE STOCKHOLM MARKET ON THE RISE

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## Guestbook



030

### TIM & KIT KEMP

Well known for their London hotels, Firmdale have opened their first property on the other side of the pond, with the launch of the Crosby Street Hotel in New York. Our contributor Juliet Kinsman, Editor-in-Chief of Mr & Mrs Smith, met Kit Kemp for a pre-opening tour.



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### HANI RASHID

Rashid founded Asymptote Architecture with co-founder Lise Anne Couture in 1989. Their innovative digital approach to design was glimpsed by millions of people worldwide as The Yas Hotel provided the backdrop to the inaugural Abu Dhabi Grand Prix last year.



046

### PER LYDMAR

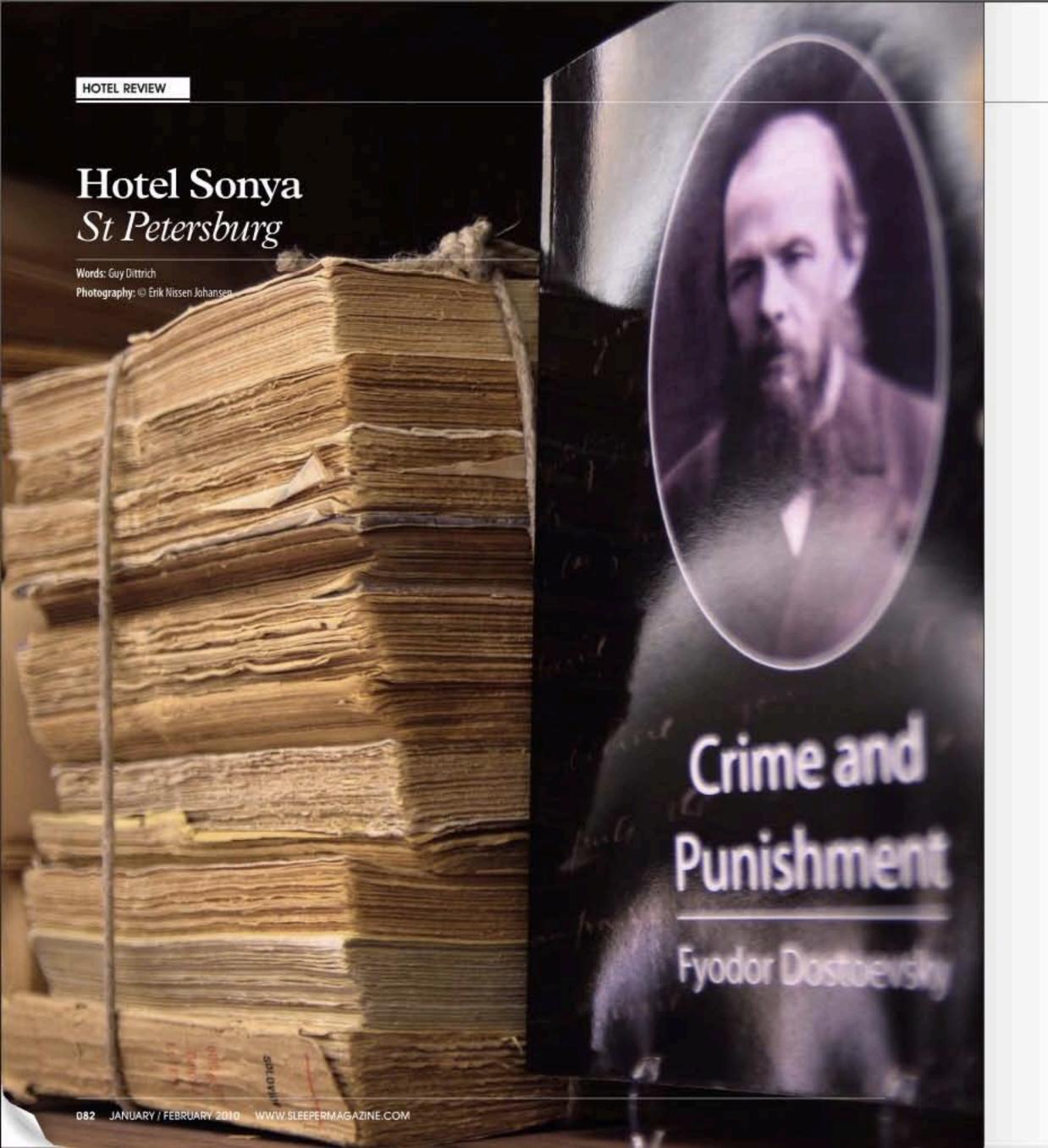
The Stockholm hotelier has relocated his eponymous hotel to a new location in the Swedish capital. The original Lydmar Hotel became famous for its thriving lobby scene, whereas his new offering is a far more homely affair, with original artworks throughout.



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### **ERIK NISSEN JOHANSEN**

Nissen Johansen (LEFT) of Stylt Trampoli chose Russian novelist Fyodor Dostoevsky's 'Crime & Punishment' to influence the design of the Reval Hotel Sonya in St Petersburg. He is pictured here with Dostoevsky's grandson Dmitri (RIGHT) at the launch of the hotel.





Stylt Trampoli have completed designs for Reval Hotel's new St Petersburg property, named after the heroine of Fyodor Dostoevsky's 'Crime & Punishment' and littered with references to the Russian author's work.

aming your hotel after a prostitute, even if she is forced into to the "profession" by father, is a brave move. But then Reval Hotels, the owners of the new Hotel Sonya in St Petersburg, are nothing if not brave. You have to be brave to build hotels in Russia such is the endemic corruption. Reval Hotels, part of the Norwegian real estate investment company Linstow AS, has a strong presence in the Baltic states with nine hotels across Estonia, Latvia and Lithuania. Most of them are larger than the 173-guestroom Sonva Hotel. "As this is our first hotel in Russia and not big (for Reval) we wanted to make a statement," explains Daniel Nordvaller, Director of Development, "and we did so through the design."

The interior design of this 19th Century former residential block, was handled by Erik Nissen Johansen, principal of Gothenburgbased practice, Stylt Trampoli. And it was
Stylt's idea to choose the heroine, Sonya, from
Dostoevsky's novel "Crime & Punishment" as
the hotel's name. "The book is studied by all
Russian pupils so we knew it would resonate
with them", explains Nissen Johansen, "Sonya
was the logical choice (Raskolnikov, the main
character, is a murderer) because she is the
saviour in the story."

Strong literary references run through the hotel. Guestroom corridors are criss-crossed with text-patterned carpet whilst the walls are lined with images of stacked books. Each guestroom door sign includes an etched sentence from the book in both Russian and English. Given the courtyard layout of the building some guestrooms look into the glazed atrium used for breakfast, "We used the green-grey birchwood motif in the hangers decorating the atrium to reflect the final chapter of the book, when Raskolnikov takes his punishment in a Siberian prison,"



 explains Nissen Johansen, "It is a sign of his possible future liberation." A collection of copies of Dostoevsky's book, in various languages, is displayed on shelves in the lobby. Stylt commissioned a small glass-topped table for the lobby into which is etched a city street plan highlighting the route taken by Raskolnikov to commit his murders. More straightforward Russian references are seen in the stylised flower pattern that crosses the ceiling from the reception area, through the bar and into the restaurant, Metamorfos, with its separate street entrance. The same pattern, vividly coloured, as it would be in the traditional Russian headscarves that inspired it, is cleverly used to decorate lightweight chain dividers in the restaurant space. At different scales this pattern is also seen in staff uniforms and guestroom carpeting. The underside of the reception desk is decorated with a nest of black Russian dolls, the smallest of which appears to support the weight of the desk, emphasised by being the only one that retains its bright colours. In front of the reception sits a high-gloss, black sofa that

opens like a velvet-lined jewellery box, the top of which is beautifully decorated in an orthodox, Russian tourist-style.

The guestrooms are spread over six floors, all inserted as new constructions whilst the listed façade was supported. Guestroom ceilings are painted but the unfinished concrete was left exposed to reference "some of the rawness of the city", states Nissen Johansen. Patterning is everywhere as are high gloss surfaces and textures - velvet brocade, vinyl, wood flooring, satin-lined herringbone pattern bed throws. Chunky furnishings add solidity to the rooms. Finishes are not all that they might be although significant snagging was still to be completed at the time of our visit. 'Crime and Punishment' is possibly the book most reflective of the city of St Petersburg so referencing the locale was obvious. However what has pleased Nissen Johansen most is "the positive and proud reaction of both staff and guests to the interior design". Even Dostoevsky's grandson, at the opening, complimented the design, saying that he

would have done it exactly the same.

### **EXPRESS CHECKOUT**

### REVAL HOTEL SONYA

S/19 Literny Prospect, St Petersburg, 191187 Russia Tel: +7 812 406 0000 www.revalhotels.com

- 173 questrooms
- MM Metamorfos Restaurant
- T Metamorfos Bar
- + 4 meeting rooms & courtyard event space

Developer / Owner: Linstow AS Operator: Reval Hotels Designers: Stylt Trampoli Contractor: Adamant

# Hotel Sonya - St Petersburg

Words: Guy Dittrich Photography: © Erik Nissen Johansen

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Tel: +7 812 406 0000 www.revalhotels.com

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Dining Metamorfos Restaurant
Drinking Metamorfos Bar
Facilities 4 meeting rooms & courtyard event space